



Affordable. Scalable. Pro-level. Singer/songwriter sessions—Guitar/vocal or piano/vocal, built for streaming, sharing, and wherever your creativity wants to go.

Take it further with mentorship, production upgrades, song-building tools, and creative education—turn your ideas into fully-realized tracks. Your song isn't just recorded—it evolves.

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The Songwriter Loft

The Songwriter Loft is a creative sanctuary for singer-songwriters who want to *document, develop, and record* their original music—without losing the soul of the song in the process.

It starts simply.

A voice and a guitar.

A piano and a melody.

A song in its most honest form.

From there, the sky really is the limit.



We help you record and mentor your song at its foundation—striking a balance of involvement at any level, whether that's guitar/vocal or piano/vocal—then guide it forward, step by step.

Arrangement, structure, lyrics, performance, and production all evolve naturally, with you and your song, always in the driver's seat.

If your vision calls for more, we can take it further:

- Fully orchestrated arrangements
- Expanded production and sound design
- Thoughtful use of Music AI as a creative collaborator, not a shortcut
- Lyric refinement and song-structure mentoring
- Performance coaching and recording techniques

This all happens in an intimate, professional recording studio located in the Loft of our home, just down the road from Rexhame Beach. It's a relaxed, distraction-free environment designed to feel more like a creative retreat than a commercial studio—because great songs need space to breathe.

And we don't stop at the recording...

We can take your project wherever you want it to go:

- Final production and mastering
- Distribution and release guidance
- Ongoing education in songwriting, recording, and production
- Long-term creative mentorship

The Songwriter Loft isn't about chasing trends or cranking out content.

- It's about *craft*. Your *craft*!
- It's about helping songwriters become better writers, better performers, and more confident artists—one honest song at a time.
- It's about listening.
- About discovery.

- About helping songwriters deepen their craft, trust their voice, and create work that feels true—today and years from now.

About Us:

Nancy Roché (row-shay) is a singer-songwriter, lyricist, educator, music and video content creator. Raised in the Northeast, she began harmonizing with her four sisters before stepping out solo, playing iconic venues like Passims in Cambridge, and later performing & writing with Boston's nine-piece jam band Zonkaraz. She later became a staff vocalist for *Columbine Studios*, where she recorded vocals on a plethora of daily projects, including submitted original songs for demos.

A Berklee College of Music alum, Nancy explored acting in Los Angeles, studying at the legendary Lee Strasberg Theatre & Film Institute. From the late '80s through 2018, she made Boise, Idaho—a little-known place where big dreams grow—her creative base, running a production studio with her husband Tom, that delivered hundreds of advertising jingles, original songs and shows for brands, communities, sports franchises, and cause-driven campaigns.

She is also a co-founder of the e-learning platform MEO (Music Ed Online), where she developed the Power of the Voice vocal performance method, blending technique, presence, and emotional truth.

Tom Frazee started out like every legendary band nerd—trombone in hand, cutting his teeth in a public-school music program. That early passion turned pro, leading him to **Hartt College of Music** and earning his degree from **Berklee College of Music** in contemporary composition and arranging, with chops on trombone and keyboard. From classical roots to modern grooves, Tom crafts music that moves, motivates, and sticks—bringing equal parts skill, heart, and vibe to every stage and studio.

Tom became obsessed with **every evolution of music technology**. From the early days of MIDI to digital music, synthesis, DAWs, VST instruments and FX, streaming, and cutting-edge performance tech—he's ridden every wave. Today, he's seamlessly integrating **the latest in music AI**, turning tech into tools that expand creativity, sharpen production, and push the boundaries of what music can do.

Tom Frazee returned to **Berklee College of Music** as a full-time faculty member, teaching Core instruction—Theory, Harmony, Ear Training, Music History, Songwriting, and Ensemble Directing. His standout achievements: co-founding the **Songwriting Department and Major**, now one of Berklee's top programs, and starting and leading the **Tower of Power Ensemble**, which helped launch the careers of countless professional musicians.

Since then, Tom has built a career spanning **performance, production, show creation, songwriting, e-learning, and music AI**, always in creative and business partnership with his wife, **Nancy Roche'**, becoming a musical version of the “**dynamic duo**.”

The Mic Path. This is where we make you sound like a star



Equipment: AT-4050 Large diaphragm mic, **GrooveTube** Mic Pre-amp, **ART Tube Compressor**, **M-Audio Firewire** Audio Interface



Equipment:

AT-4050 Multipattern Microphone-Hand rebuilt

GrooveTube Mic Pre-amp with custom input / output stage tubes

ART Tube Compressor for slight control of the signal during recording

M-Audio Firewire Audio Interface. Tons of headroom

Main Studio Rig: The Loft



Audio Hardware:

- Hand built custom PC Tower using dual Xeon 8 core CPU's. nVidia gamer video card. MCI motherboard, 4 SSD's, and 128gig ram. CD / DVD burner, Transport DAW controller,
- Dual 27" monitors
- An M-Audio firewire AD / DA audio and MIDI interface
- M-Audio Nearfield Monitors, Audex Midfield Monitors and a Bose L1 series array for live performance referencing

- A Roland RD-88 fully weighted keyboard with onboard sounds that also serves as a controller
- A KeyStudio 49 for MIDI programming
- X-Air 16 Digital mixer for playback and routing
- KAOSS touch pad for crazy stuff
- iPad with ForeScore for music and lyric PDF display with foot pedal
- Headphone amp with 4 outputs and 4 AKG / Yamaha headphones
- Proteus 2000 outboard sound module

Audio Software:

- DAW: Sonar Platinum Audio / MIDI recording and mastering program featuring ProChannel, V-Vocal tuning and formant adjuster, Melodyne Pitch Correction
- Notation: Finale' Notation
- VST Sound Plug In's: Dimension Pro, Rapture, Cakewalk Collection, East / West Instrument Collection, Sound on Sound Library, SI Bass, Drums, Piano. True Piano, Lounge Lizard Electric Piano, Ministry of Rock Collection, Hollywood Orchestra, Kick Ass Brass and more...
- VST FX's Plug In's: Waves Mercury Bundle. Sony, Overloud Reverbs, Cakewalk Vocal Channel and more...
- Loops and Hits: 1000's of Loop / Stem files plus one hit instrument samples
- On-line: LandR mastering, loop collections and distribution. Envato music tracks, SFX's and instruments.

AI:

- Seamless integration with SUNO Studio. Enhanced workflow for any level of inspiration
- ChatGPT v5

Video Rig and Software:



- Lenovo Laptop with SSD, i7 Intel CPU, 64gig ram and discrete graphics card
- 24" Extended monitor
- Direct to studio audio playback
- Envato stock footage, images and graphics

- 1001 Font generator
- Camtasia Video Editing system with Hi-Res rendering to mp4
- Photoshop CS
- BandLab Sonar DAW
- Sony Sound Forge audio converter / editor
- Sony Steady Cam with Liquid Stabilized Lens and Manfrotto Liquid Head Carbon Fiber Tripod

Services:

- This is where you start: Singer / Songwriter recording sessions. Simple. Complete. Distribution quality. Guitar / Vocal or Piano Vocal. Proven tech to accomplish flawless professional results
- Local Track Buildout. Any style, any arrangement, any size. From sweetening to full band to orchestra.
- Mastering
- Seamless integration with SUNO Studio to act like your writing partner or producer
- Access to a huge collection of stock footage and images
- Video Production: Thumbnail, Storyboard or Live music video
- Copyright and Distribution channel drops

Mentoring

Stuck happens. Our team helps you bust through writer's block—lyrics, style, production, vocal delivery, song form. Smart tweaks and real-world suggestions, right when you want them.

- Nancy is the lyricist and vocal coach, songwriter and video content creator.
- Tom is the arranger, programmer, instrumentalist, music technologist, songwriting mentor, online eLearning platform content creator

Together we offer help and mentoring developed over 3 decades of top professional experience

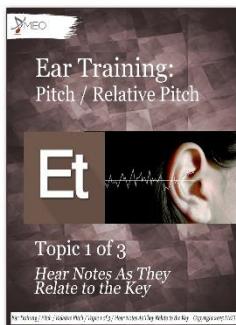
We are here to help. To guide. To suggest. To improve your results...when asked

On-Line Education

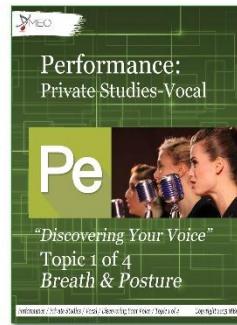
Continuing Education-eLearning-MOOC content delivered using an LMS (subscription based)

We offer multiple subject tutorials with SmartPlayer marked-up videos that have all the support documents, quizzes and demonstrations linked in the video itself

Check these out. All the links in the videos work except "Chat"



Ear Training: Relative Pitch. To be a better musician, you need to train your ears. Click on the image to see a quick tutorial that really works



Power of the Voice. Nancy Roche's Power of the Voice technique gives tips on how to help your voice resonant correctly with supportive breathing and use of the "chambers" in your head