



NORTHWEST NAZARENE
UNIVERSITY
Music Department

15 April 2017 (amended Jan 2018)
Attn: Faculty Search Committee

To whom it may concern:

I write in support of Tom Frazee as faculty for any advanced higher education music program he may apply to.

I have known Tom for nearly 10 years and consider him to be one of the brightest musical entrepreneurs I know. Tom has a deep reserve of musical and business creativity, surpassed only by his relentless energy to see his ideas set into motion. I have seen him work with students very successfully, develop curriculum both independently and in partnership with others, and create innovative systems for state-of-the-art music education.

Tom has successfully built his musical advertising agency and studios of Admagination here in the Treasure Valley, where he is known throughout the region as a businessman and performer. But I found Tom always eager to use his experiences and expertise as a platform for teaching eager music students of all ages. He and his wife, Nancy, have taught and mentored students in composing, performance, music technology, and music business in private studio and university campus settings. He has produced major musical performances for business and civic events across the state, region, and country, and I have had the privilege of performing in just a few of them.

More specifically, Tom helped me to design and teach one of the first classes in music and DAW technology that my (formerly Commercial Music, now) Music Industry Program developed and offered. I saw him search out the needs of the program, draw up potential plans for bringing his expertise, and then work diligently in giving the students an outstanding learning experience involving music hardware and software that were initially foreign to the student. His work was stunning to me at the time. Since then, I have learned that this is just the way Tom works: Great energy, strong conviction, and persistent delivery.

Tom is currently working with our CCP / Concurrent Credit Program Department at my request to help develop a curriculum syllabus for students at schools that use NNU's CCP offering. His proposal utilizes the platform and content he has developed as part of MEO / MusicEdOnline. It's called MEOLaunchPad and it will take a unique approach to engaging students in the 11th and 12th grade: Create I Produce I Share © is a project-oriented program that focuses on the completion of a song, producing it in current app-based software and sharing it on social media.

Here is a link to the curriculum syllabus for: Introduction, Intermediate and Advanced programs.

It gives me great pleasure to recommend Mr. Tom Frazee to you for this position, as his gifting should be given the greatest platform available.

I am happy to provide more background at your request.

Sincerely,

A handwritten signature in black ink, appearing to read "Casey Christopher". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Dr. Casey Christopher, MM, DMA, Professor of Music
Coordinator of Jazz and Music Industry
Department of Music
Northwest Nazarene University

208-467-8413



WHITE-LEASURE DEVELOPMENT COMPANY

April 8, 2018

Letter of Professional Reference for Thomas Frazee

Dear Faculty Search Committee Members,

I am sending this letter on behalf of Thomas Frazee, who I understand will be applying for available faculty positions at music colleges and universities upon returning to the Boston area in the summer of 2018.

I have had the personal and professional pleasure of knowing Tom for the past 27 years, and have witnessed his commitment to his music, education and the community here in Boise, Idaho.

I reference Boise because I have spent the majority of my real estate development career working and committed to seeing Boise become one of the best places to live, work, play and embrace the entrepreneurial spirit that has been the foundation of Boise, the Treasure Valley and Idaho.

Tom and his wife Nancy moved here in the early 1990's to raise their daughter, perform as musicians and to immerse themselves into a welcoming and accessible community. Tom brought his considerable talent and knowledge of music, production and education and gave freely to the arts. His work as the Entertainment Director of the Boise River Festival, a very successful music festival, producer of many top shows that involved complete executive production talent including all original music scoring has been recognized as some of the best in the industry. As producer of the Boise Millennium Celebration, he worked with the Mayor (Brent Cole) and the Governor (Dirk Kempthorne) and created a major production that has been called the "best city celebration west of the Rockies" by Skynews as it was broadcast globally and attended locally by 65,000 revelers.

I sat on the Board of Regents at University of the Pacific for nine years and continue to sit on the Advisory Board of the Dave Brubeck Institute. One of my degrees is in Music (B.A.) from the University of the Pacific. In 2011, Tom worked closely with the music department at University of the Pacific at my request to help them create a proposal for implementation of a complete contemporary music division.

In my view, Tom would meet all of the requirements for an advance music education position. I have worked with him very closely as a volunteer and I have explored a number of opportunities relating to technology, knowledge of current music software and exploring music on-line business opportunities.

Tom is certainly one of the most talented and passionate musicians I have met, and I know anything he gets involved with will be successful, trending and goal oriented. To use a somewhat old cliché, what Boston will gain back, Boise will forever miss.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'L. Leasure'.

Larry Leasure

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**Media & Entertainment
Services Alliance**

April 14th, 2018

To whom it may concern,

It is my pleasure to write you today with my recommendation for Tom Frazee.

I've known Tom for over 20 years and had the pleasure of performing and producing music with him in the mid-1990's as a percussionist and vocalist in his band *Roché*. We parted ways when I returned to New York City where I was fortunate enough to have been signed and produced a record with the late Phil Ramone. I enjoyed over 10 years as a working musician and producer before returning to Boise in 2008. Tom and I immediately connected upon my return and we've worked together, again, for the past 8 years on his various music, production and music education projects.

To this day, Tom remains the consummate musician and performer with the finest skills as both a trombonist, writer and programmer. I've seen him make passionate presentations to small groups of investors as well as large crowds of enthusiasts. He has worked closely with me as well as a team of professionals to bring his MEO (Music Education Online) vision to reality from both a leadership perspective as well as driving the technical innovation "backbone" of his teaching product.

Tom has helped me creatively by offering his insight and skills to my music projects and brings a level of pragmatism and professionalism that maintains artistic integrity while meeting deadlines. He knows how to create a "hook" across multiple instruments and voices which helps engage a listener immediately. He charts like a master and his knowledge of the building blocks of music, song and production make each project effortless and fun.

I can't recommend Tom enough and feel he would be a huge benefit to your institution. If you have any questions, or would like to discuss further, please do not hesitate to contact me at your convenience.

A handwritten signature in black ink, appearing to read 'G. Finley', written in a cursive style.

Guy Finley / Executive Director / Media & Entertainment Services Alliance
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