

Tom Frazee
C/o Admagination Studios
P.O. Box #441
Star Idaho 83669



Tom,

This is just a short note to tell you how much we appreciated your visit and presentations for Mixx 96.1 in Olympia Washington. Your delivery and style are very professional, and we, as you know, have already closed a pretty sizable amount of business as a result of your presentations. If you add it all up, 7 musical image sales in one day is pretty phenomenal! Not to mention the fact that we will experience over \$100K in sales as a result of our efforts! Synergy is what happens when the total of the parts equals more than 100 percent, and I firmly believe that this is what has happened here.

Salespeople, that didn't really take advantage of the opportunity, are coming up and asking when you might return, as they have a lot of people now, that they think could benefit from what you do! So, in the near future, we'll have to schedule a return date.

As you well know, from being in the "music" business, the biggest compliment any one can pay you, is to hire you back again. We'd like that opportunity. Your images and presentation are new and fresh, and give advertisers the opportunity to bring a fresh approach to the market!

The most refreshing thing, however, is your work ethic. In this day and age, it's unusual to come across someone, who not only does the presentation, but goes out in the field with salespeople to help consummate the transaction!

I'm sure we'll have many profitable days ahead working together as a team with Admagination Studios!

Sincerely,

Brian Butler
Sales Manager 3 Cities FM
Mixx 96.1 KXXO

*Jon your boss!
wow wow!*

*Tom,
I look forward to
having you back
again soon!
Steve*

96

*Thank you for
taking time
to mixx 96
one-on-one.
Cynthia*

96

KXXO 96.1 FM
P.O. Box 7937
119 N Washington
Olympia, WA 98507
360-943-9937
www.mixx96.com